

Dear Recycle Lady



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Dear Recycle Lady,

I want to begin recycling all the junk-mail advertisements we get every day. New Recycler

Dear New Recycler,

Thanks for asking. Junk mail definitely needs to be recycled. It contributes a large amount of trash to the landfill and it is a source of revenue for our Recycling Center. Most of the content of junk mail envelope can be recycled with office paper. Unfortunately, some junk mail envelopes may contain items that cannot be recycled this way. For example, address labels, plastic membership cards, dark colored paper and slicks must be removed before the remaining contents of the envelope can be recycled with office paper. The quickest way to remove these items is to slit the top of the envelope open, thumb through the contents and pull them out. (I would highly recommend purchasing a letter opener, if you don't have one.) Practice makes perfect and you will soon be able to identify and remove these items quickly.

There are several ways to opt out of various kinds of mail. The individual sites listed below are listed in the main website, www.directmail.com/mail_preference/, will help control your junk mail.

OptOutPrescreen.com is the official Consumer Credit Reporting Industry website to accept and process requests from consumers to Opt-Out of firm offers of credit or insurance. Opt-Out from receiving Firm Offers for five years or permanently through this website.

National Do Not Mail List: This is the Federal Trade Commission's (FTC's) National Do Not Call Registry. To register on the National Do Not Mail list, fill out and submit the given form. After you hit submit, a list of the types of mail appears for you to check off ones you want to receive or a choice to receive no special offers in the mail.

Direct Marketing Association. www.DMAchoice.org DMAchoice offers consumers a simple, step-by-step process that enables them to decide what mail they do and do not want. Registering online is the fastest way to see results. You can also register for DMAchoice by using the mail-in form that is online: fill out the DMAchoice, print it and mail to the address given.

Dear Recycle Lady,

Do you accept blue 8 x 10 typing paper? Or pink? Or whatever color might be sent in the form of letters and inserts? Curious

Dear Curious,

Yes, the Recycling Center accepts typing paper, letters, inserts, scrap paper, white paper bags as office paper of almost any color, except red, black and chartreuse. These three

colors should be added to magazines. The fibers that make up white or light-colored paper are white. Whereas, the fibers that make up the red, black and chartreuse papers are dark fibers. The two fiber types need to be recycled separately. If in doubt, try this test. Tear a corner of the paper. If the tear is white inside, the paper goes in with office paper, otherwise it goes with magazines. All paper, regardless of color or type, must be dry and clean before recycling.

Have questions about recycling, or interesting information about recycling? Send questions or requests to recyclelady@greenbrier-swa.com. Dear Recycle Lady is sponsored jointly by the Greenbrier Recycling Center and Greenworks Recycling.